



Geneva Airpark significant progress !



PRESS RELEASE - MARCH 2017

Geneva Airpark's covered parking activities for business jets and associated range of services once again registered an increase in 2016, despite a slowdown in traffic generated by business aviation that has been going on for several years at Geneva Airport.

Key figures for Geneva Airpark in 2016



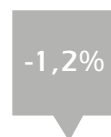
turnover



new clients



aircraft housed
(204 over the year)



business aviation traffic
at Geneva Airport (EBAA)

High occupancy rate of 93% confirmed!



The occupancy rate of the parking area was ever more decisive in 2016. For the year as a whole (all aircraft combined) Geneva Airpark's hangar **recorded an average occupied surface area of 9,300 m²** out of the 10,000 m² total space. This annual average confirmed the trend noted in the first quarter.

17 aircraft per day, on average, and up to 24 planes were hosted by our infrastructure, directly accessible from the runway.



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Flexibility and services: to attract and retain Geneva Airpark's clients

Geneva Airpark also expanded its clientele in 2016 with **18 new customers**, representing over **32%** of active clients on a Daily basis.

And they have remained loyal! Over 20% of our new clients from 2015 continued to use Geneva Airpark's services, such as custom aircraft cleaning and on site laundry, in 2016.

These figures reflect the interest for our tailor-made solutions and the quality and precision of our services from a non-Geneva-based clientele that is difficult to retain.



About Geneva Airpark

Geneva Airpark's global offer of services for private and business aviation is based on daily and annual covered parking for the planes and services for the crews and aircraft. Geneva Airpark has **20,000 m² of facilities** (hangar, tarmac, offices, car park) opposite Geneva Airport's Terminal C3.

For more information, check out the website www.geneva-airpark.ch and subscribe to our LinkedIn 



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